Larry Donabedian

Creative Director
Senior Art Director

View Larry's work at larrydonabedian.com

Contact
Cell: 248 703-8278
2521 Kingston, Troy, MI 48084 ldonabedian1@comcast.net

4/17 – Present
Doner, Southfield, MI; ACD Senior Art Director
Ram Trucks, Alfa Romeo, Dodge, Chrysler, Jeep, The UPS Store, JBL, Cox Communications, McDonald's and ADT Home Security.

4/16 – 4/17
Freelance Creative Director for a variety of agencies.

3/13 – 4/16
Leo Burnett Detroit; VP Creative Director
Co-CD on GMC National TV/social/print. Managed internal and freelance teams. Very involved in strategic development and client contact. Worked as co-CD on Chevy Silverado.

9/01 – 3/13
Doner, Southfield, MI; VP Creative Director
Co-CD on PNC Bank. ACD on Mazda National TV/print/brochure. Co-CD on Chrysler and Dodge retail TV/print. Worked on Jeep and Fiat aswell as other accounts/pitches including Amazon Kindle and Pennzoil.

5/98 – 9/01
BBDO Detroit; VP Associate Creative Director
Created national TV/print for Dodge and Ram.

3/84 – 5/98
Young & Rubicam Detroit; VP Senior Art Director
Created national TV/print for Lincoln, Mercury and Ford of Germany; brochures for Lincoln. Worked on a variety of other accounts/pitches including Jell-O and Goodyear.

BFA
Wayne State University, Detroit

Awards
Clio Award - Merit; Print Magazine - Design Excellence; Creativity Magazine - featured; Gannet Outdoor - 2nd Place; Art Directors Club - Merit; Caddy Awards - 1 Gold, 8 Silvers, 17 Merits; D Show - Gold/Best of Show

Accounts
ADT Home Security
Alfa Romeo
Amazon Kindle
Black Magic
Bush's Beans
Chevy Silverado
ChoiceHotels.com
Chrysler
Circuit City
CIT Financial
Cox Communications
Cranium Games
Del Taco
Detroit Grand Prix
Dodge
Fiat
Ford Parts & Service
General Tire
GMC
Goodyear
JBL by Harmon
Jeep
Jell-O
KFC
Lincoln
Lionel Trains
Mazda
McDonald's
Mercury
Merkur (Ford of Germany)
Michigan National Bank
Minute Maid
PNC Bank
PacSun
Pennzoil
Pontiac
ProtectMyID.com
Quaker State
Quiznos
Ram Trucks
Sirius Satellite Radio
Terminix
The UPS Store